

Tom Eggemeier to Join Permira as Partner
Former President of Genesys to Join Permira's Tech Team in Menlo Park

MENLO PARK, Calif – May 6, 2019 – Permira, the global private equity firm, announced today that Tom Eggemeier will join the firm as a Partner focused on the technology sector and based in Menlo Park, effective May 20, 2019.

Mr. Eggemeier was most recently the President of Genesys, a Permira fund portfolio company and global leader in omnichannel customer experience and contact center software. During his more than seven-year tenure with Genesys, Mr. Eggemeier focused on developing and implementing strategic and operational initiatives aimed at driving value creation across the business. He played a key role in helping to accelerate top line growth and increase profitability, and he was instrumental in transforming Genesys' business into a leader both on-premise and in the cloud. Over the past seven years, Genesys has grown revenues from \$565 million to \$1.5 billion in 2018, and now does business in over 100 countries.

"Since we began our relationship with Genesys in 2012, we've had the privilege of working closely with Tom and have seen firsthand how his innovative, passionate and team-oriented leadership style has helped to deliver the results that have made Genesys an industry leader," said Brian Ruder, Co-Head of Technology and Partner at Permira. "At Permira, we pride ourselves on the way we work collaboratively with portfolio companies to help execute their strategies and drive value, and we are confident Tom will contribute massively to each element of the investment cycle for Permira and the companies we back."

"I am excited to join such a widely respected firm and contribute to the terrific culture that Permira has built over the years," said Tom Eggemeier. "Permira has a strong track record of successfully backing companies with innovative, high-quality products and services, and partnering with management teams to grow and transform their businesses. The firm's history of executing ambitious transformations across the sector has positioned Permira on the leading end of tech. I am excited about this new role and feel fortunate to be able to continue my relationship with the incredible team at Genesys."

The Permira funds have a long track record of successfully investing in technology companies around the world, including Informatica, LegalZoom, TeamViewer and Teraco, and have deployed over US\$10bn (€8.8bn) in the sector since 1997. The firm has had a presence in Silicon Valley for over a decade.

Recent transactions in the technology sector have included:

- Investment in Minted, the leading independent design company that brings unique, best-selling design to market at scale;
- Investment in online wedding marketplace WeddingWire, and backing its merger with XO Group to form The Knot Worldwide;
- Sale of Magento Commerce to Adobe for \$1.68 billion;
- Acquisition of Cisco's Service Provider Video Software Solutions (SPVSS) business, now known as Synamedia;
- Investment in Klarna, an innovative payments company.

About Permira

Permira is a global investment firm. Founded in 1985, the firm advises funds with a total committed capital of approximately US\$38.5bn (€33bn) and makes long-term investments in companies with the objective of transforming their performance and driving sustainable growth. The Permira funds have made over 200 private equity investments in five key sectors: Technology, Consumer, Financial Services,

Industrials, and Healthcare. Permira employs over 250 people in 14 offices across Europe, North America and Asia.

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